

Palm has set up a website at <http://mobilizethevote2008.com> , a play off the popular [Rock the Vote](#) campaign. Rock The Vote has been very successful in getting young people involved in the political process and encouraging voter registration. The site calls on [Millenials](#) , a new term used to describe individuals born between roughly 1982 and 1994, to get involved in the 2008 vote. The 1984-esque video dubbed "*Citizen's Cry*" curiously starts with the dialogue "*They say empires rise and fall... Well, we millenials...our silence is why America fell.*" While the video paints a dreary picture of our nation's future should generaton Y not have their voices heard, we applaud Palm's effort to get folks involved in 2008.

[video:<http://www.youtube.com/watch?v=o4kg514DcTA> 425x344]

[video:<http://www.youtube.com/watch?v=R706isyDrqI> 425x344]

